

# CATHERINE FORD

## GRAPHIC DESIGN

954-495-5774 • catherine.c.ford@gmail.com • 12843 Madison Pointe Circle Apt 108, Orlando, FL, 32821 • www.catherineford.net

## ABOUT

Hello, my name is Catherine Ford and I am a graphic designer from Orlando, Florida. I was born and raised in Fort Lauderdale, and have lived and worked in New York, Los Angeles, Miami, and Austin over the last decade. Please take a look at my resume to see my skills, qualifications, and work experience.

## CONTACT

✉ catherine.c.ford@gmail.com  
☎ 954.495.5774  
🌐 www.linkedin.com/in/catherineford  
🌐 www.catherineford.net

## EDUCATION

**BAS Graphic Design and Digital Media**  
*Indian River State College (2015-2018)*

**AA Liberal Arts**  
*Broward College (2009-2012)*

## SKILLS

Photoshop  
Illustrator  
InDesign  
Flash/Animate  
Final Cut Pro X  
iMovie  
Logic Pro X  
Nuke

## TRAVEL & HOBBIES

**France, Paris**  
*Sacré-Cœur, Disneyland Paris, Musée du Louvre, Latin District, Château de Versailles.*

**UK, London**  
*Harry Potter and the Cursed Child, Tower of London, The National Gallery, Buckingham Palace, Parliament, Westminster.*

**Ireland, Dublin**  
*Trinity College, Jameson Factory, Guinness Factory, Temple Bar; Day tour of Belfast, Northern Ireland.*

**Interests:** Photography, gaming, coffee, social media, blogging, drawing, movies & TV, cooking.

## WORK EXPERIENCE

- 2017-Present ● **Universal Orlando Resort** 📍 Orlando, FL  
*Halloween Horror Nights Scareactor & Merchandise Team Member*
- Performed as a Halloween Horror Nights Scareactor during the 2012 Halloween season. Currently assisting guests as a retail associate within the Wizarding World of Harry Potter. Responsible for guest service and cash handling, while maintaining brand and theme guidelines.
- 2015-2017 ● **Alex and Ani** 📍 Lake Buena Vista, FL  
*Sales Associate/Social Media*
- Kept social media presence up-to-date by staying aware of current trends and branding. Responsible for store visuals, jewelry pairings, and seasonal floor sets. Used guest service knowledge to assist guests, creating a personalized experience for all clients.
- 2015 ● **UR Republic Radio** 📍 Austin, TX  
*Layout and Print Editor*
- Part-time editor for a streaming political talk show based in Austin. Responsible for editing promotional material and keeping all print media up-to-date. Utilized InDesign, Illustrator, and Photoshop.
- 2011 ● **P'an Ku Magazine - Broward College** 📍 Fort Lauderdale, FL  
*Art Editor*
- Art Editor for the Broward College bi-annual student art magazine. Responsibilities included using InDesign, Photoshop, and Illustrator to edit art pieces, communicating between faculty and student bodies, and promoting the magazine within art classes. Worked in a team under strict deadlines and printing guidelines.
- 2009-2013 ● **Walt Disney Company** 📍 Lake Buena Vista, FL  
*Merchandise Coordinator and Trainer & PhotoPass Photographer* Anaheim, CA
- Maintained a leadership position by coordinating employees while assisting a large volume of park guests daily. Responsible for cashing out stores and balancing bank nightly, as well as training new employees. Utilized advanced photographic equipment and software.

## AWARDS

- ADDY Award**  
*Art Direction (2016)*  
Won an ADDY (American Advertising Awards) in Art Direction for a book concept piece titled "Himalaya"
- Disney Quarterly Award**  
*Excellence in Guest Service (2012)*  
Nominated by leadership team, and won for showing excellence in guest service for the quarter.